

PROFESSIONAL SUMMARY

Creative and results-oriented Web Development Consultant with 10+ years of experience in building responsive websites for NGOs, public institutions, and businesses. Expert in WordPress, PHP, UI/UX design, secure hosting, and donation integration. Proven ability to deliver impactful digital platforms aligned with development goals, including SEO optimization and staff training. Strong alignment with the UN Sustainable Development Goals (SDGs), particularly through technology for youth empowerment and social change.

CORE COMPETENCIES

- Website Design & Development (HTML5, CSS3, PHP, WordPress, Magento)
 - UI/UX & Accessibility Compliance
 - SEO Optimization & Social Media Integration
 - CMS Customization & Training
 - NGO Platforms with Donation Integration (MoMo, PayPal, Bank Transfer)
 - Web Hosting, SSL Setup & Security
 - Brand Development & Digital Strategy
 - Post-Launch Support & Maintenance
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PROFESSIONAL EXPERIENCE

Web Developer & Brand Advisor , XSEED Company Ltd | April 2018 – Present

- Designed, hosted, and maintained websites with donation portals for NGOs and social initiatives.
- Integrated online forms, secure payment gateways, and corporate email systems.
- Developed brand strategies for digital storytelling, and provided post-launch support for client content management.

Senior Frontend Developer , AO Holdings | February 2017 – March 2018

- Led UI design and responsive frontend development using WordPress and custom CSS/HTML frameworks.
- Managed CMS integrations and conducted staff training for seamless blog publishing and content updates.

Frontend Developer , Techcom Visions | June 2015 – Present

- Developed high-profile and institutionally backed websites including Ridge Hospital, Pentecost Church, and Golden Bean Hotel.
- Delivered responsive user interfaces, optimized cross-device compatibility, and supported long-term maintenance needs.

Web Developer , Ghana News Agency (GNA) | February 2014 – June 2015

- Built and launched the full frontend of the Ghana News Agency's digital news portal.
- Delivered a mobile-first design architecture with robust editorial and content control capabilities, contributing to national information dissemination.

Creative Director , Human Equip | August 2013 – August 2015

- Directed overall brand identity strategies and designed promotional materials for clients, including NGOs.
- Delivered web solutions, merchandise design, and digital campaigns, enhancing the visibility and mission of socially focused organizations.

HIGHLIGHTED KEY PROJECTS

1. Africa Sustainable Climate and Environment Foundation (ASCEF)
<http://ascef-ngo.org> – Developed a climate-focused platform promoting youth-led environmental action and community education.
2. Rehoboth Alliance
<https://www.rehobothalliance.org> – Created a site for youth empowerment, inclusion, and awareness initiatives.
3. The Unique Woman International Foundation
<https://uniquewoman.ca> – Built a spiritual empowerment platform for women, integrating donation systems and event outreach.
4. Ghana Justice Project – Developed a legal resource website promoting access to justice for vulnerable populations.
5. Pentecost Main Website & PIWC – Atomic – Delivered structured church websites with media integration.
6. Ridge Hospital Official Website – Created a user-focused, accessible, and medically informative web platform for one of Ghana's leading hospitals.
7. AB & David Law Firm – Designed the front-end for a top-tier legal firm's website with professional branding.
8. Appointed Time Printing Website – Developed a custom site showcasing commercial print services with smooth navigation.
9. CEN Power Generation Limited – Provided creative assets and digital solutions to improve online presence.

EDUCATION & CERTIFICATIONS

- Diploma in Business Computing – Ghana-India Kofi Annan Centre of Excellence in ICT (GI-KACE), 2019 – 2020
- Advanced Diploma in Graphic & Web Design – IPMC, 2012
- International Certificate in Graphic Design – NIIT, 2007

TECHNICAL TOOLS

- Web Technologies: HTML5, CSS3, JavaScript, PHP, WordPress, Magento
- Design Tools: Adobe Photoshop, Illustrator, Dreamweaver, Figma
- CMS & Hosting: WordPress, Elementor, CPanel, SSL, Google Analytics
- Security & Payment: SSL Certificates, Backups, MoMo, PayPal, Bank Transfer

PERSONAL QUALITIES

- Creative, self-driven, and results-oriented
- Strong work ethic and passion for social impact

INTERESTS

- Technology for development | Youth empowerment | Empowering youth through tech | Programming

REFERENCES

Available upon request